

MINUTES
Town Promotion Sub-Committee
Warminster Civic Centre
Monday 5th November 2018
5.30pm

Committee Membership:

Cllr Paul Batchelor (Broadway)	A	Cllr Nick Pitcher, Chairman (Broadway)	*
Cllr Sue Fraser, Vice Chairman (West)	*	Cllr Chris Robbins (East)	*

Present: Outside representatives: Wiltshire Council Councillor Tony Jackson (*), Muzib Rahman (*), Andrew Robinson (*), Len Turner (*).

Key: * Present A Apologies AB Absent

In attendance:

Officers: Tom Dommett (Assistant Town Clerk).

Public and press: 0 member of the public, 0 members of the press.

TP/18/034 Apologies for Absence

Apologies were received and accepted from Councillor Batchelor and Melvyn Davis.

TP/18/035 Declarations of Interest

None.

TP/18/036 Minutes

TP/18/036.1 The minutes of the meeting held on 3rd September 2018 were approved as a true record and signed by the chairman.

TP/18/036.2 Matters arising.

Tony Jackson updated the meeting about the progress of the Town Map and noted various comments. Tony Jackson undertook to work with Len Turner, Sue Fraser and Nick Pitcher to finalise the layout and to circulate to the sub-committee suggestions for the back of the map.

Councillor Pitcher reported he was considering a 4th July event to celebrate the twinning links with Warminster USA.

Discussions had been held with Wiltshire Council Officers regarding 'A Frames', they had suggested a joint walkabout to access the scope of any problem. It was noted that the bigger issue was fly-posting.

The Warminster Parking Partnership had received considerable media coverage, the next stage was to approach other businesses in town to encourage them to join the scheme.

TP/18/037 Chairman's Announcements

The Chairman offered congratulations to Muzib Rahman on winning the Civic Award.

TP/18/038 Public Participation

None.

TP/18/039 Reports from Unitary Authority Members relevant to this committee

Salisbury will be hosting Armed Forces Day in June 2019. There could be some scope to co-operate with Warminster e.g. providing an accommodation list.

Salisbury Arts is reaching out to other Arts Organisations in Wiltshire to see if there is any synergy to be had.

TP/18/040 Christmas Lights Event

Councillor Fraser updated the meeting about the plans for the event which would have lots of activities and attractions throughout the day.

There would be: Christmas Market at the Civic Centre with over 30 stalls, the coffee bar will be open and Santa 's Grotto. There will be stalls at the Three Horseshoes Walk, a lot of shops are saying they will stay open, some shops will have stalls on the pavement or in the road. The Lantern parade will assemble at the Three Horseshoes Walk and process up to the old post office and then down to St Lawrence's Chapel. The winner of the best lantern competition will turn on the Christmas Lights. Other attractions include: Charlie the donkey, a samba band, a barrel organ, festive music, stilt walkers, Warminster brass band, Christmas carol singing, a fun bus and swing chairs. From 4.30pm there will be food vendors: Barbeque Starr, Val's Burgers, Paradise in Ice – crepes and ice-cream and Fresh cinnamon doughnuts. Over 60 shops have already paid for the Christmas Trees and Lights, with more expected.

Members agreed that they would contact direct, the town's retailers to encourage them to take part in the best Christmas window competition and to remain open for the Christmas Lights Switch on. Members agreed to invite the owners of empty shops to come and discuss how they can work with the Town Council to get properties back into use.

TP/18/041 Communications

Members requested a press releases be issued about:

The best Christmas window competition

Meeting closed 6.25pm